



YOU'RE INVITED

To a Rheem Training
at the Rheem ILC
in Waterbury, CT

RHEEM INNOVATION LEARNING CENTER TRAINING

TRAINING LOCATION

EVENT DATE

LODGING

Rheem Innovation Learning Center
400 Captain Neville Dr. Suite 100
Waterbury, CT 06705

Tuesday, November 14
to
Wednesday, November 15

Homewood Suites
1096 West St.
Southington, CT 06489

SCHEDULE-TUESDAY

12pm Arrival: Lunch will be provided

1-5pm: Residential Tank and Tankless

This class will be an in-depth overview of the Residential product line-up, in a Good-Better-Best style. Attendees will see the entire product offering and understand how to up-sell using this knowledge. We'll also discuss why the Rheem products are superior to our competitors, thanks to innovative technology. Topics included are: Hybrid Heat Pumps, Maximus, IWi-Fi Connected products, Built-In Leak Detection and Shut-Off Valves, Tankless Gas products and Tankless Electric products, including the Water Heater Booster. Attendees will leave with a better understanding of how to offer their customers better options, which will increase their profits!

6:30pm: Dinner & Entertainment



SCHEDULE-WEDNESDAY

8-11am: Commercial

This class is specifically geared toward individuals that serve commercial customers. It will be a general overview of our commercial line, including Marathon, Electric Light Duty, Heavy Duty, Commercial Tankless, Universal Gas and Triton.

11am-12pm: Tools For Success

This course is designed for business owners, decision makers and those wanting more information about expanding their business opportunities. It will be an introduction to marketing programs, financing, MyRheem and the Rheem Contractor app, and an introduction and overview of the ProPlumber™ program.

12pm: Lunch and Departure



Every Attendee receives
a DEWALT 8 Volt
Lithium-Ion Battery Inline
Cordless Gyroscopic
Screwdriver



**SCAN OR CLICK
QR CODE TO
REGISTER**

