ATLAS FILTRI®
improving water

ITEMS TO STOCK & SELL

Complete water filtration solutions for added revenue

DRIVE BRANCH SALES

HYDRA SELF-CLEANING
HEAVY SEDIMENT PRE-FILTER



SELL IT WHEN
Customers have sand grit or heavy sediment. Ideal for any point-of-use application

WHY IT MOVES
Self-cleaning backwash flushes trapped particles to the drain and helps protect pumps, valves and appliances

RA6000041 Cartridge: RA5000020

MONO WHOLE HOUSE
SCALE + SEDIMENT REDUCTION



SCALEARMOR™ Certified Scale Reduction Technology from Atlas Filtri North America

SELL IT WHEN
A homeowner wants protection from sediment and scale build-up at point-of-entry

WHY IT MOVES
Reduces sediment-scale, and corrosion in water heaters, faucets, and appliances

ZC1700749 Cartridge: RA5775608

DUO WHOLE HOUSE
SCALE + CHEMICAL + SEDIMENT



SCALEARMOR™ Certified Scale Reduction Technology from Atlas Filtri North America

SELL IT WHEN
The customer wants bottle quality water throughout the home including scale and sediment protection

WHY IT MOVES
Enhances whole-house protection with chemical, scale, and sediment reduction

ZC1802746 Cartridges: RA5777608, RE4520CT5

PFAS ARMOR TRIO
WHOLE-HOUSE PFAS REDUCTION



PFASARMOR™ Certified PFAS Reduction Technology from Atlas Filtri North America

SCALEARMOR™ Certified Scale Reduction Technology from Atlas Filtri North America

SELL IT WHEN
PFAS / "forever chemicals" are a concern and the customer wants point-of-entry treatment

WHY IT MOVES
Reduces PFOA/PFOS, cysts, chemicals, VOCs, chlorine taste & odor and sediment; NSF/ANSI 53 PFAS reduction claim

ZC1803764 Cartridges: RA5777608, (2) RE4520PFAS1

WATER HEATER KIT
FOR TANK & TANKLESS HEATERS



SCALEARMOR™ Certified Scale Reduction Technology from Atlas Filtri North America

SELL IT WHEN
Replacing or servicing a water heater for an easy add-on opportunity

WHY IT MOVES
Helps protect against hardness build-up and corrosion while extending water-heater service life. Meets manufacturer warranty

ZC1381427 Cartridge: RA5777526

UNDER-COUNTER SYSTEM
BOTTLE-QUALITY KITCHEN WATER



SELL IT WHEN
A kitchen, refrigerator or ice-machine customer wants better tasting filtered water without a full RO system

WHY IT MOVES
Provides clear, clean bottle quality water to kitchen faucet. Can effectively deliver water to faucet, refrigerator, hot-water dispenser and ice machine

ZC111T618 Cartridge: RE2510CT5

OASIS REVERSE OSMOSIS
UNDER COUNTER FILTRATION SYSTEM



SELL IT WHEN
A homeowner wants a complete drinking water systems for bottle quality water

WHY IT MOVES
Provides purified alkaline water for reduction of TDS and chemicals for bottle quality water

RE6075310 Service Kit: RE6075221

ADDITIONAL OPTIONS
MELT-BLOWN & CARBON BLOCK CARTRIDGES



Melt-blown

SELL IT WHEN
Visible sediment, clogged aerators, well-water issues, or when the customer wants to protect plumbing and appliances from sediment build-up

WHY IT MOVES
Protects home and appliances by reducing suspended solid in water

Cartridges: RE5706611, RA5706508, RE5706608



Carbon Block

SELL IT WHEN
The customer complains about chlorine taste and odor

WHY IT MOVES
Reduces sediment and chemicals for improved water quality

Cartridges: RE2510CT5, RE4520CT5

Ask your Atlas Filtri representative for stocking recommendations and product training. ATLASFILTRI.COM